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# OR ANOTHER?

THE GEORGE WASHINGTON UNIVERSITY  
THE ELLIOTT SCHOOL  
OF INTERNATIONAL AFFAIRS



The George Washington University  
and the  
Embassy of Switzerland  
and the  
Young Professionals in Transportation

cordially invite you to an

**Exhibit, Lecture and Reception**

on

**The Challenge of Sustainable Transportation for the 21<sup>st</sup> Century:  
The Prospects for Switzerland and the U.S.**

February 12, 2009

at The George Washington University, 1957 E Street, N.W., Washington, D.C.

### Program

<b>12:00 – 6:30 p.m.</b>	<b>Exhibit Viewing</b> 12:00 – 4:30 p.m. at the Lobby of 1957 E Street 5:00 – 6:30 p.m. on the 2 <sup>nd</sup> floor of 1957 E Street
<b>6:30 – 6:50 p.m.</b>  2 <sup>nd</sup> floor of 1957 E Street Lecture room	<b>Welcome Address</b> <b>David Grier</b> , Associate Professor of International Science and Technology Policy and International Affairs and Associate Dean of Academic Programs <b>Kim Roddis</b> , Chair, Department of Civil and Environmental Engineering, The George Washington University <b>Urs Ziswiler</b> , Ambassador of Switzerland to the United States of America <b>Joung Lee</b> , Chair, Young Professionals in Transportation, Senior Analyst and Deputy Director for Operations, AASHTO
<b>6:50 – 7:20 p.m.</b>	<b>Creating and Financing a 21<sup>st</sup>-Century Public Transportation System (Switzerland)</b> <b>Gregor Saladin</b> , Spokesperson of the Swiss Federal Office of Transport
<b>7:20 – 7:40 p.m.</b>	<b>U.S. Surface Transportation Policy for the 21<sup>st</sup> Century</b> <b>Jonathan L. Gifford</b> , Professor & Associate Dean for Research, Director of the Master's Program in Transportation Policy, Operations & Logistics, George Mason University
<b>7:40 – 7:50 p.m.</b>	<b>Q &amp; A</b>
<b>7:50 – 9:00 p.m.</b>	<b>Reception (and Viewing of the Exhibition)</b>

Please R.S.V.P. for the lecture and reception by February 6, 2009, to Lukas Sieber at [lukas.sieber@eda.admin.ch](mailto:lukas.sieber@eda.admin.ch)

To view and download the exhibition, please visit the following link: [Public Transportation Exhibition](#)

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**SPEAKERS AND PANELISTS**

**David Alan Grier** is Associate Professor of International Science and Technology Policy and International Affairs and Associate Dean of Academic Programs. He has published extensively on the development of computation and the institutions that support computation in publications. He has been the Joseph Henry Lecturer at the Washington Philosophical Society. He served for four years as the editor-in-chief of the *IEEE Annals of the History of Computing* and is the author of several books. David Alan Grier received his B.A. in Mathematics from Middlebury College and his Ph.D. in Statistical Computation from the University of Washington in Seattle.

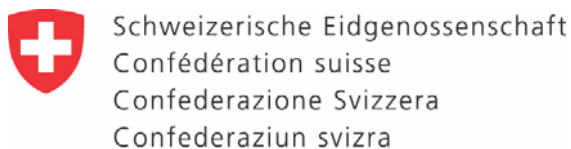
**Kim Roddis** is Chair of the Department of Civil and Environmental Engineering at The George Washington University and is active on the Transportation Research Board. She has extensive experience in heavy industrial and general commercial building design, as well in bridge design. She is recognized as an expert in distortion-induced fatigue of steel highway bridges and in the application of artificial intelligence and advanced computing methods to civil engineering problem solving. She earned all of her academic degrees (B.S., M.S. and Ph.D.) from the Massachusetts Institute of Technology, where she was a John and Fannie Hertz Fellow.

**Urs Ziswiler** has been Swiss Ambassador to the United States since May 2006. Prior to his current posting, he served as Head of the Political Directorate of the Federal Department of Foreign Affairs in Bern. Before that, he served as Senior Diplomatic Adviser to the Head of the Federal Department of Foreign Affairs. He began his career as a junior expert for the World Bank and later served as a Delegate of the International Committee of the Red Cross. Ambassador Ziswiler holds law degrees from the University of Geneva and the University of Zurich and earned a postgraduate degree from the Swiss Federal Institute of Technology Zurich, where he specialized in developing countries.

**Joung Lee** joined AASHTO in June 2007 as Senior Analyst for Transportation Finance and Business Development. In that capacity, he works closely with the Chief Operating Officer in reviewing surface transportation policy and legislative matters with the State DOTs, the Executive branch and Congressional staff. Prior to AASHTO, Joung's experience includes seven years in transportation planner and analyst roles with the U.S. Department of Transportation. He holds a Bachelor of Urban and Environmental Planning degree from the University of Virginia and a Master of Governmental Administration degree from the University of Pennsylvania.

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Organized and co-sponsored by the Embassy of Switzerland, the School of Engineering and Applied Sciences, the Elliott School of International Affairs at The George Washington University, and the Young Professionals in Transportation.



**Embassy of Switzerland**



Young Professionals  
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**Gregor Saladin** has been Spokesperson of the Swiss Federal Office of Transport since 2002, and Assistant Department Head of Information and IT since 2008. In addition, he has held various positions at Swiss press agencies and worked as an editor and journalist for several Swiss media companies. Gregor Saladin earned his degree in philosophy and literature.

**Jonathan L. Gifford** is Associate Dean for Research and Director of the master's program in Transportation Policy, Operations and Logistics at George Mason University. His primary area of expertise is transportation and public policy, with a particular focus on land use. His recent research investigates transportation finance and the role of public private partnerships, as well as behavioral considerations in transportation planning. He has twice chaired National Academy of Sciences committees that reviewed the U.S. Department of Transportation standards program for intelligent transportation systems. Jonathan L. Gifford received a B.S. in Civil Engineering from Carnegie Mellon University, and an M.S. and Ph.D. in Civil Engineering from the University of California, Berkeley.

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