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Identity Theft Survey

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Results Overview

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Reports

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ZPRO New Cross Tab Report

Filters

ZPRO New Filter

Options

Show Responses:

Completes ▾

Thank you for agreeing to take part in our survey. There are 30 multiple choice questions.

1. Which of the following age groups do you fall into?

Under 18 years old		0	0%
Between 18 and 25 years old		13	27%
Between 25 and 35 years old		15	31%
Between 35 and 45 years old		8	17%
More than 45 years old		12	25%
Total		48	100%

2. What is your gender?

Female		23	48%
Male		25	52%
No answer		0	0%
Total		48	100%

3. What country are you currently living in?





[View 48 Responses](#)

4. What is the highest level of education that you have completed?



Some high school		0	0%
High school graduate		2	4%
Some college		12	25%
College graduate		10	21%
Advanced degree		24	50%

Total		48	100%
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5. Identity theft occurs when someone uses your personal information, without your permission, to commit fraud or other crimes. How concerned are you about identity theft?

Extremely concerned		8	17%
Very concerned		21	45%
Somewhat concerned		17	36%
Not very concerned		1	2%
Not at all concerned		0	0%
Total		47	100%



6. An identity thief needs your Social Security number to steal your identity.

True		5	11%
False		42	89%
Total		47	100%



7. How easy is it to obtain a free copy of your own credit report?

Very easy		20	43%
Somewhat easy		22	47%
Somewhat difficult		4	9%
Very difficult		1	2%
Not possible		0	0%
Total		47	100%

8. You are allowed to know who is providing your personal information to companies such as credit card issuers.

True		36	77%
False		11	23%
Total		47	100%

9. It is possible to have just the last 4 digits of your social security number printed on your credit reports.

True		39	83%
False		8	17%
Total		47	100%

10. In which of these places do you typically drop off outgoing mail that contains identity information? (select as many as apply)

At the post office		26	54%
In a blue US postal mailbox, outside.		26	54%
In an office outbox		10	20%
In your own mailbox		19	39%
Other, please specify View Responses		2	4%

11. Do you normally carry your Social Security card with you?

Yes		11	23%
No		37	77%
Total		48	100%

12. Is your driver's license number the same as your social security number?

Yes		3	6%
No		44	92%
Don't know		1	2%
Total		48	100%

13. Have you personally ever had someone steal and misuse your credit card number or other personal information?

Yes		9	19%
No		39	81%
Total		48	100%

[View 8 Responses](#)

14. Have you ever worried that you gave personal information to the wrong person?




Yes		30	62%
No		18	38%
Total		48	100%

15. How concerned are you about having records containing your personal information stolen over the Internet?



Extremely concerned		5	10%
Very concerned		18	38%
Somewhat concerned		18	38%
Not very concerned		6	12%

Not at all concerned		1	2%
Total		48	100%






16. There are some companies that collect and sell information about people such as their Social Security number, credit card payment history, and public records such as driver's license, real estate, court and military service records. Do you think the companies that collect and sell this information are doing enough to protect you from identity theft?

Doing Enough		1	2%
Not Doing Enough		36	75%
No Opinion		11	23%
Total		48	100%




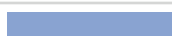
17. Do you believe technological advancements will protect you from identity theft?

Yes		18	38%
No		30	62%
Total		48	100%





18. How comfortable are you with the security of your personal information when making credit card purchases over the Internet?

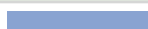




Very comfortable		9	19%
Somewhat comfortable		22	46%
Never really thought about it		1	2%
Somewhat uncomfortable		14	29%
Very uncomfortable		2	4%
Total		48	100%






19. How often do you check your credit report with the three credit reporting agencies?



More than three times per year.		0	0%
Two or three times per year.		6	13%
Once per year.		11	23%
Once every few years.		10	21%
Never.		20	43%
Total		47	100%

20. How much extra time and money are you willing to spend to reduce the

risk of your identity being stolen?			
As much as is necessary to completely eliminate the risk.		8	17%
A small amount, just enough to reduce my risk and make it more likely that it happens to someone else instead of me.		31	65%
None. There is safety in numbers. The chances of my identity being stolen are small.		5	10%
Other, please specify View Responses		4	8%
Total		48	100%

21. Would you use an ATM machine that required a retina scan to authenticate you?			
Yes, definitely.		18	38%
Yes, if I had no other choice.		9	19%
Maybe.		11	23%
No, probably not.		9	19%
I definitely never would.		1	2%
Total		48	100%

22. Do you think that your DNA should be used as a way to authenticate you to your bank, a credit card company, or other company?			
Yes, definitely.		2	4%
Yes, maybe.		8	17%
I never really thought about it.		11	23%
No, not really.		14	29%
No, not at all.		13	27%
Total		48	100%






23. Do you think that we have become overly dependent on Social Security numbers for identification?			
Yes, definitely.		30	62%
Yes, maybe.		12	25%

I never really thought about it.		4	8%
No, not really.		2	4%
No, not at all.		0	0%
Total		48	100%






24. Have you ever given your social security number to someone who you called on the phone (aside from people you know personally)

Yes		15	31%
Don't know		6	12%
No		27	56%
Total		48	100%





25. Are you suspicious of any emails you receive that say they are from your bank, mortgage company, or other company you do business with?






Yes, always.		35	74%
More than half the time.		7	15%
About half the time.		3	6%
Less than half the time.		1	2%
No, never.		1	2%
Total		47	100%





26. Do you feel that companies that you do business with do enough to protect your identity?








Yes, definitely.		3	6%
Yes, maybe.		22	47%
I never really thought about it.		4	9%
No, not really.		16	34%
No, not at all.		2	4%
Total		47	100%







27. Do you feel that business in general does enough to prevent identity theft?

Yes, definitely.		0	0%
Yes, maybe.		8	17%
I never really thought about it.		4	9%
No, not really.		30	64%
No, not at all.		5	11%
Total		47	100%

28. Do you feel that the US government does enough to prevent identity theft?			
Yes, definitely.		1	2%
Yes, maybe.		3	6%
I never really thought about it.		7	15%
No, not really.		29	62%
No, not at all.		7	15%
Total		47	100%

29. Are you afraid that your identity might be stolen?			
Yes, definitely.		8	17%
Yes, maybe.		34	72%
I never really thought about it.		1	2%
No, not really.		4	9%
No, not at all.		0	0%
Total		47	100%

30. How many of the following steps do you take to protect your identity? (Select all that apply)			
Only share identity information when necessary.		45	95%
When in public, exercise caution when providing identity information.		38	80%
Do not carry unnecessary identity information in a purse or wallet.		33	70%
Secure your mailbox.		12	25%
Secure information on your personal computer.		21	44%
Keep financial and medical records in a secure location.		19	40%
Shred nonessential material containing identity information.		31	65%

"Sanitize" the contents of garbage and recycling by removing or shredding any papers with identity information on them.		25	53%
Ensure that organizations shred identity information.		3	6%
Remove your name from mailing lists.		21	44%
Carefully review financial statements.		34	72%
Periodically request copies of credit reports.		19	40%
Other, please specify View Responses		3	6%

Thank you for completing our survey!

If you are interested in learning about our results, please contact the person who emailed you the link to this survey.