



[support](#) [logout](#)

[home](#) [new survey](#) [my surveys](#) [address book](#) [account info](#)

My Surveys > Manage Survey

Identity Theft Survey

[Edit & Review](#) [Invite & Deploy](#) **Analyze Results**

[Results](#) [Individual Responses](#) [Raw Data Export](#)

Results Overview

Filter: No filter applied

ZPRO Print | Excel Export

Reports

View Report:

Results Overview

ZPRO New Cross Tab Report

Filters



ZPRO New Filter

Options

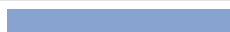



Show Responses:

Completes




1. Are you a...

Male		12	26%
Female		34	73%





2. Please select your age range:

Under 13		0	0%
13 - 18		0	0%
18-25		27	58%
25-35		9	19%
35-45		2	4%
45-55		0	0%
over 55		8	17%


3. What is your level of education?

Did not graduate high-school		0	0%
High school graduate		20	43%
College graduate		9	19%
Masters degree or higher		17	36%

4. How much time do you spend online on an average weekday?





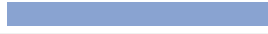



0-2 hours		10	21%
3-5 hours		12	26%
6-9		10	21%
more then 10		14	30%

5. How long have you regularly been using the internet and/or computers?




One year or less		0	0%
Two years		1	2%

Five years		18	39%
Ten years or more		27	59%
Total		46	100%



6. What do you usually use the internet for? You can choose more than one answer.

Work Emails		36	78%
Personal E-mails		44	95%
Instant messaging (AOL IM, etc)		25	54%
Research		39	84%
Shopping		31	67%
Entertainment (Surfing the net, etc)		30	65%
News		32	69%
Other, please specify View Responses		4	8%



7. In our modern society it is important to keep up with current technological advances in computers and the Internet.

Strongly Agree		24	52%
Agree		21	45%
Undecided		1	2%
Disagree		0	0%
Strongly Disagree		0	0%


8. Have you or someone close to you been a victim of identity theft?

Yes		24	52%
No		22	47%

9. How familiar would you say you are with the issue of identity theft?

Very familiar		14	30%
somewhat familiar		32	69%
never heard of it		0	0%




10. Do you have software or a system on your computer to block unsecure and/or unwanted information (IE a pop-up blocker)?

Yes		46	100%
No		0	0%






11. How often do you investigate the security of a site you are giving personal information to?

Always		6	13%
Sometimes		29	63%
Never		11	23%



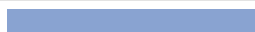

12. Identity theft is a major issue that affects hundreds of thousands of people every year.

Strongly Agree		22	47%
Agree		22	47%
Undecided		2	4%
Disagree		0	0%
Strongly Disagree		0	0%






13. How satisfied are you with the level of security on computers today, specifically computers that hold sensitive information like social security numbers, credit card numbers, etc?

Extremely Satisfied		1	2%
Satisfied		19	41%
Undecided		15	32%
Unsatisfied		11	23%
Extremely Unsatisfied		2	4%

14. In the future, firewalls will become the main protection against online intruders.

Strongly Agree		2	4%
Agree		9	19%
Undecided		30	65%
Disagree		5	10%
Strongly Disagree		0	0%

15. Security systems that restrict access to many employees of a business make that business less effective.

Strongly Agree		1	2%
Agree		11	23%
Undecided		19	41%
Disagree		11	23%
Strongly Disagree		4	8%

16. How satisfied are you with current legislation regarding identity theft?

Extremely Satisfied		1	2%
Satisfied		3	6%
Undecided		27	60%
Unsatisfied		11	24%
Extremely Unsatisfied		3	6%

17. How satisfied are you with the efforts of the US Government and FTC to ensure access to confidential information is restricted?

Extremely Satisfied		0	0%
Satisfied		5	11%
Undecided		24	53%
Unsatisfied		11	24%
Extremely Unsatisfied		5	11%

18. Current legislation designed to prosecute identity thieves divides the felonies into two levels depending upon the severity of the crime. For a class B felony the sentence is 6-20 years in jail and a fine of up to \$10,000. For a class C felony the sentence is 2-8 years in jail and fines of up to \$10,000. How satisfied are you with the current punishment system?

Extremely Satisfied		1	2%
Satisfied		13	28%
Undecided		23	50%
Unsatisfied		6	13%
Extremely Unsatisfied		3	6%

19. Does understanding all the laws and legislation applying to established, legal websites give you, the user, a greater level of security?






Extremely Secure		1	2%
Secure		13	29%
Somewhat Secure		26	59%
Insecure		3	6%
Extremely Insecure		1	2%

20. Recent news reports and media attention have made you more protective of sensitive information.





Strongly Agree		8	17%
Agree		27	58%
Undecided		8	17%

Disagree		2	4%
Strongly Disagree		1	2%






21. How important is it for you to have an ID code that is not connected to your Social Security number, considering both the pros (a decrease in the chance of ID theft) and cons (the need to remember several important numbers)?

Extremely Important		21	45%
Somewhat Important		14	30%
Undecided		7	15%
Not Important		3	6%
Extremely Unimportant		1	2%





22. Identity theft is a unique problem to the US and is not an issue in other countries.

Strongly Agree		0	0%
Agree		1	2%
Undecided		10	21%
Disagree		24	52%
Strongly Disagree		12	26%

23. How satisfied are you with your understanding of the ways your actions online can be tracked, specifically via the use of cookies and web bugs?






Extremely Satisfied		2	4%
Satisfied		9	19%
Undecided		13	28%
Unsatisfied		20	43%
Extremely Unsatisfied		3	6%

24. If identity theft were not an issue, would you be comfortable having all your actions online tracked?

Extremely Comfortable		0	0%
Comfortable		6	13%
Undecided		3	6%
Uncomfortable		19	41%
Extremely Uncomfortable		19	41%

25. One way identity thieves often gain information is through the bribery of

people with legitimate access to personal information. This method of identity theft has little hope of ever being halted or curbed.

Strongly Agree		7	15%
Agree		11	23%
Undecided		18	39%
Disagree		9	19%
Strongly Disagree		1	2%

Copyright ©1999-2006 [MarketTools, Inc.](#) All Rights Reserved.

No portion of this site may be copied without the express written consent of MarketTools, Inc. [Trademark Notice](#)